

IHCC Annual Business Conference & Expo

7:00 AM to 6:00 PM - Thursday, October 9, 2025
Navy Pier, 840 E Grand Ave, Chicago, IL 60611

CONNECT

Join the IHCC Annual Business Conference & Expo and connect with the growing Latino-owned business market. This event provides an opportunity to establish relationships with corporate America and government leaders while meeting thousands of businesses.

According to the U.S. Census Bureau, Hispanics have accounted for 90% of the growth in Illinois since 2000. By 2030, one in every three Illinois residents will be of Hispanic origin. IHCC is committed to advocating and providing world-class assistance to Latino small businesses and entrepreneurs. Our goal is to help businesses and entrepreneurs thrive, grow, and succeed.

The IHCC Annual Business Conference & Expo provides a platform to introduce your business to the Hispanic market. You can meet your customers in person, exhibit your service, product, or business, and enjoy opportunities to increase sales, network, and expose your company to a big market. There will also be procurement opportunities through matchmaking one-on-one sessions. This year, the IHCC Business Conference and Expo is expected to attract dozens of exhibitors and thousands of attendees.

For sponsorship information, please contact:

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EVENT SCHEDULE

Breakfast Registration
7 AM - 8 AM

Opening Breakfast
8 AM - 10 AM

**Ribbon Cutting
Ceremony**
10:15 AM

Exhibit Floor
10:15 AM - 4 PM

**Workshops and
Conferences**
12 PM - 3 PM

**Matchmaking
One-on-One Sessions**
2 PM - 4 PM

**Cocktails and
Networking**
4 PM - 6 PM

Sponsorship Packages

PRESENTING SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 2 tables (10 people per table)

Cocktail Networking Reception: 20 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Presenting Sponsor and company logo with a link to company's website in all the following:

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring sponsor's message(s). Media (radio, TV, and newspaper) interviews recognitions/mentions upon availability.

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition Booth (20 x 8): High visibility, extended exhibition booth area.

Contribution: \$35,000

PLATINUM SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 1/2 tables (15 people)

Cocktail Networking Reception: 20 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Platinum Sponsor and company logo with a link to company's website in all the following:

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring sponsor's message(s). Media (radio, TV, and newspaper) interviews recognitions/mentions upon availability.

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition Booth (10 x 8): High visibility, extended exhibition booth area.

Contribution: \$25,000

GOLD SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 table (10 people)

Cocktail Networking Reception: 10 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Gold Sponsor

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring sponsor's message(s). Media (radio, TV, and newspaper) interviews recognitions/mentions upon availability.

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition Booth (10 x 8): High visibility, extended exhibition booth area.

Contribution: \$15,000

SILVER SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 table (10 people)

Cocktail Networking Reception: 5 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Silver Sponsor

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition booth (10 x 8): High visibility, extended exhibition booth area.

Contribution: \$10,000

TABLE SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 table (10 people)

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

LUNCH SPONSOR

Publicity, recognition, and visibility benefits

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

COCKTAIL SPONSOR

Publicity, recognition, and visibility benefits

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

WIFI SPONSOR

The WIFI Sponsor plays a critical role in ensuring seamless connectivity throughout the event. Thanks to their support, approximately 90 exhibitors can effectively showcase their products and services to over 3,000 attendees, enabling meaningful connections and driving impactful business opportunities.

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

HEADSHOTS SPONSOR

The Headshot Sponsor provides an invaluable resource to attendees, offering them the opportunity to receive a professional headshot. This benefit helps attendees enhance their personal brand and opens doors to new career and networking opportunities.

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

MATCHMAKING SPONSOR

The Matchmaking Sponsor makes it possible to facilitate vital connections between approximately 18 prime contractors and 37 subcontractors. Their support fosters collaboration and expands opportunities in government contracting, contributing to meaningful business growth for participants.

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

PAST PARTICIPANTS

1871	CTA	Intren	Record-A-Hit Entertainment
2IM Group	Dario Landscaping / Neighborhood Payments	JGMA	Regional Transportation Authority
AT&T	Date Nite Beaute	Kilik Shop	Reventon Promotions
Aetna	Department of Commerce & Economic Opportunity (DCEO)	Kreativa Inc	Rivers Casino
All Construction Group	Diaz Group	La Orquidea	Roosevelt University
Alzheimer's Association	Dominican University	La Platería Chicago	Self-Help Credit Union
Ameren Illinois / Walker-Miller Energy Services	Done by Dsign	La Raza	Serna Legal Services
American Airlines	DoorDash	Lyft	SomerCor
Atalia World	Dulcesitos CandyBar	MZI Group, Inc	St. Anthony Hospital
BMO Harris Bank	ELLA Wines	Margo Jewelry	Sueños
Bar Sol	EX3 Labs, LLC	Matteli's	Sugar Sweet Dreams
Barns & Thornburg	El Valor	McCormick Place	Teamficient
Better Business Bureau	Felix Pago	McDonalds	The University of Chicago Laboratory Schools
Birg Law	First Women's Bank	Mejor Sana Shop	The Viri Shop
Business Affairs and Consumer Protection	Galaxy Environmental Group O	Metra	Tristan & Cervantes
Cabrera Capital	GSG Consultants, Inc	Metropolitan Water Reclamation District of Greater Chicago (MWRD)	Tropical Optical
Casa Huitzil	HACIA	Mezcal Hacienda la Estanzuela	U.S. Bank
CertaPro Painters	Herzing University	Monterrey Security	United Airlines
Chase	HOH Group	Mostok Chicago / 606	University of Illinois System-Office of Procurement Diversity
Chicago Fire FC	ICASH	Entertainment	Upright Interiors for Business
Chicago Minority Supplier Development	IL Tollway Authority	Motr Grafx	Verizon
Chicago Park District	Illinois Credit Union League	Mujeres Latinas en	Volaris
Chicago Public Schools	Illinois Department of Human Rights	Accion	VOLVERde
Chill and Go Products	Illinois Department of Transportation	Multilatinos Marketing	White Sox
Choose Chicago	Illinois Secretary of State	NBC / Telemundo	Wintrust
Colores Mexicanos	Illinois State Treasurer	Negocios Now	Wipfli
ComEd	Inspirate Marketing Co.	Nemi Snacks	World One Realty
Commission on Equity & Inclusion		Nicor Gas	WSP
Cornerstone-CDC		NuMark Credit Union	
		Old National Bank	
		PACE Suburban Bus	
		Plus Bookkeeping Services Inc	

