

IHCC Annual Business Conference & Expo

7:00 AM to 6:00 PM - Thursday, October 3, 2024
Navy Pier, 840 E Grand Ave, Chicago, IL 60611

CONNECT

Join the IHCC Annual Business Conference & Expo and connect with the growing Latino-owned business market. This event provides an opportunity to establish relationships with corporate America and government leaders while meeting thousands of businesses.

According to the U.S. Census Bureau, Hispanics have accounted for 90% of the growth in Illinois since 2000. By 2030, one in every three Illinois residents will be of Hispanic origin. IHCC is committed to advocating and providing world-class assistance to Latino small businesses and entrepreneurs. Our goal is to help businesses and entrepreneurs thrive, grow, and succeed.

The IHCC Annual Business Conference & Expo provides a platform to introduce your business to the Hispanic market. You can meet your customers in person, exhibit your service, product, or business, and enjoy opportunities to increase sales, network, and expose your company to a big market. There will also be procurement opportunities through matchmaking one-on-one sessions. This year, the IHCC Business Conference and Expo is expected to attract dozens of exhibitors and thousands of attendees.

For sponsorship information, please contact:

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EVENT SCHEDULE

Breakfast Registration
7 AM - 8 AM

Opening Breakfast
8 AM - 10 AM

Ribbon Cutting Ceremony
10:15 AM

Exhibit Floor
10:15 AM - 4 PM

Workshops and Conferences
11 AM - 2 PM

Matchmaking One-on-One Sessions
1 PM - 3 PM

Cocktails and Networking
4 PM - 6 PM

Sponsorship Packages

PRESENTING SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 2 tables (10 people per table)

Cocktail Networking Reception: 20 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Presenting Sponsor and company logo with a link to company's website in all the following:

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring sponsor's message(s). Media (radio, TV, and newspaper) interviews recognitions/mentions upon availability.

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition Booth (20 x 18): High visibility, extended exhibition booth area.

Contribution: \$35,000

PLATINUM SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 1/2 tables (15 people)

Cocktail Networking Reception: 20 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Platinum Sponsor and company logo with a link to company's website in all the following:

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring sponsor's message(s). Media (radio, TV, and newspaper) interviews recognitions/mentions upon availability.

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition Booth (10 x 8): High visibility, extended exhibition booth area.

Contribution: \$25,000

GOLD SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 table (10 people)

Cocktail Networking Reception: 10 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Gold Sponsor

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring sponsor's message(s). Media (radio, TV, and newspaper) interviews recognitions/mentions upon availability.

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition Booth (10 x 8): High visibility, extended exhibition booth area.

Contribution: \$15,000

SILVER SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 table (10 people)

Cocktail Networking Reception: 5 tickets

Matchmaking One-on-One Sessions: Participation from the Procurement team in the matchmaking sessions on the day of the Expo.

Marketing Opportunities: Recognition as an exclusive category Silver Sponsor

Web: Announcements, invitations, press releases, dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Sponsor recognition at the breakfast (1,000 guests), workshops, conferences, exhibit area, ribbon cutting ceremony, and closing reception.

Exhibition booth (10 x 8): High visibility, extended exhibition booth area.

Contribution: \$10,000

TABLE SPONSOR

Publicity, recognition, and visibility benefits

Breakfast: 1 table (10 people)

Marketing Opportunities: Company logo in announcements, invitations, press releases, social media dedicated electronic and/or mail communications to event attendees featuring Sponsor's message(s).

Promotional Material: Print Collateral during the event.

Contribution: \$3,000

Past Exhibitors and Sponsors

2 Fast Logistics Inc
AARP Illinois State Office
Aetna
Alera Group
All Construction Group
American Airlines
American Family Insurance
AT&T
Atzimba Catering & Events
Azucar Rococo
Bank of America
BMO Harris Bank
Cabrera Capital Markets LLC
Chase Bank
Chicago Minority Supplier Development
Council
Chicago Park District
Chicago Public Schools
Chill and Go Products LLC
Choose Chicago
Colores Mexicanos
ComEd
Commission on Equity and Inclusion
Cook County Small Business Source
CoVoice
Diaz Group LLC
Dominican University
DoorDash
Dot Press LLC
Dywen Joyeria
El Valor Corporation
ELLA Wines & Imports Inc
FilterBuy Inc

First Women's Bank
Galaxy Environmental Inc
Goldman Sachs
GSG Consultants, Inc
Hispanic American Construction Industry
Association
Illinois Credit Union League
Illinois Department of Human Rights
Illinois Department of Transportation
Illinois Financial Authority
Illinois Tollway
Insperity
Intren
Knight Move Solutions Inc
La Orquidea
Luis G & Associates LLC
McCormick Place Convention Center
McDonald's
Metra
Metropolitan Water Reclamation District
of Greater Chicago
Mezcal Hacienda La Estanzuela
Monterrey Security
MOTR GRAFX LLC
MZI Group, Inc
National Reinvest
NBC
Negocios Now
Nemi Snacks
Nicor Gas
Northeastern Illinois University
NuMARK Credit Union
Old National Bank
Old Veterans Constructions

PACE Suburban Bus
People Gas
Pine and Palm Studios
Regional Transportation Authority
Rivers Casino
Secure Choice – ILSTO
Self-Help Federal Credit Union
Sidney Hillman Health Center
Siemens Mobility INC
Sims Metal
Solei
SomerCor
SPC Specialty Consultancy
SpotOn
Saint Anthony Hospital
Sunshine Enterprises
Telemundo
Tickets Four
T-Mobile
Toro Construction Corp
Tristan & Cervantes
Tropical Optical
U.S. Bank
University of Chicago Laboratory Schools
University of Illinois - Gies College of
Business
US Bank
Verizon
Villa – Tech, INC
White Sox
Wintrust
World Business Chicago
WSP
Zepole Supply Co
Zuniga Health



ILLINOIS HISPANIC CHAMBER OF COMMERCE