

SALES BROCHURE

360°

IHCC VIRTUAL BUSINESS EXPO

What is IHCC 360° Virtual Business Expo?

It's time to reactivate your business. The IHCC's innovative 360° Virtual Business Expo will place you on the road to recovery.

Connect with thousands of Hispanic businesses and establish relationships with leaders from Corporate America, Elected Government officials, and other Small Business Owners. Network with potential customers, find new suppliers and learn from expert panelists about digital transformation, leveraging minority status for government contracts, among others. All from the comfort of your home!

The IHCC has partnered with Kreativa, a Chicago based digital transformation agency, to create this unique immersive environment, specially designed to leverage 360° and virtual reality technologies to create a unique and stimulating remote networking environment.

Why exhibit?

IHCC 360° Virtual Business Expo is a business to business trade show attracting thousands of Illinois Business Owners looking to buy products & services from vendors like you.

The IHCC represents a community of over 100,000 Hispanic business owners. Latinos in Illinois have a collective purchasing power of over **\$53B**. By exhibiting in **IHCC's 360° Virtual Business Expo** you will experience first-hand the strong community we serve.

For Example:

- Reach your target audience
- Massive Brand Exposure
- Generate quality sales leads
- Connect with decision-makers

When?

May 5-7, 2021

ihccbusiness.net

SPONSORSHIP LEVELS

PIONEER LEVEL

Only level with presence in main hall lobby including exclusive displays to highlight specific message

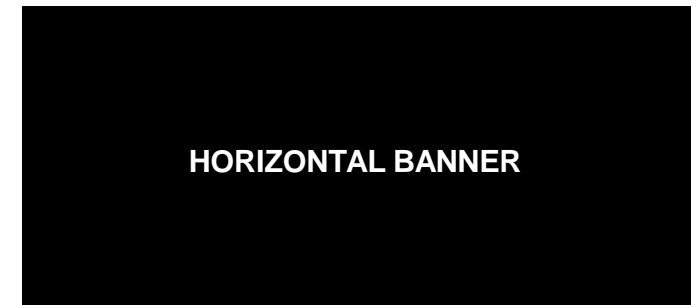
- Large custom digital booth
- Exclusive presence in the main hall
- Logo and image gallery
- Geographical location
- Contact form
- 2 videos
- Downloadable PDF brochure
- 1 Exclusive workshop
- Communicate via Facebook, Email, WhatsApp, Etc.
- Link to live video conferencing
- Social media links
- Recognition as Platinum Sponsor with logo in web announcements, invitations, press releases & IHCC 360° Virtual Business Expo website, e-blasts

PIONEER ELEMENTS

X1 BOOTH



X1 BANNER



X1 MINI BANNER



X3 TEAM
MEMBERS



X1 DESK
INFORMATION

PLATINUM LEVEL

Benefits:

- Logo and image gallery
- Geographical location
- Contact form
- 1 video
- Downloadable PDF brochure
- Recognition as Platinum Sponsor with logo in web announcements, invitations, press releases & IHCC 360° Virtual Business Expo website, e-blasts

X1 BOOTH

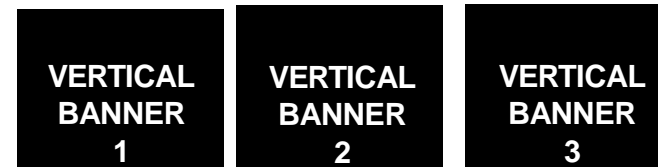


X1 DESK INFORMATION



X2 TEAM MEMBERS

X3 BANNERS



GOLD LEVEL

Benefits:

- Logo inclusion in Gold Sponsor backdrop
- 1 video
- Downloadable coupons
- Recognition as Platinum Sponsor with logo in web announcements, invitations, press releases & IHCC 360° Virtual Business Expo website, e-blasts

X1 BANNER



Virtual Exhibition Management Company

Once confirmed, participating companies will receive a confirmation email and exhibitor kit, detailing the schedule and required material needed to create the virtual booth. Please contact Kreativa, listed below, for any questions:

Sent to Janet Dominguez

jdominguez@ihccbusiness.net

Material Deadline: APRIL 19TH, 2021

**Digital platforms accepted
for communication:**



Past Hispanic Business Expo Exhibitors

- AAR & Associates
- ABC 7 Chicago
- ACCION Chicago
- Ale Syndicate Brewers
- Allstate
- Alta Vista Graphics
- Amata Office Centers, LLC
- American Airlines
- Ameren
- American Family Insurance
- Anheuser Busch (Bud Light)
- Arias Information Solutions
- Art-Flo Screen Print & Embroidery AT&T
- Attorney General, State of Illinois
- Aurora Hispanic Chamber
- Azteca Foods
- Aztec America Bank
- Aztec Supply Corp.
- Bank of America
- Benedictine University
- Berwyn Development Corporation
- Better Business Bureau
- Bilingual Communications
- Blue Cross Blue Shield of Illinois
- BMO Harris Bank
- BP America
- Bridgeforth Wolf & Associates
- Cadillac
- Capital Development Board
- CDW

Past Hispanic Business Expo Exhibitors

- Centro Development
- Chicago Department of Aviation
- Chicago Fire
- Chicago Housing Authority
- Chicago Latino Network
- Chicago MSDC
- Chicago Public Schools
- Chicago Urban League
- Chicago White Sox
- Citi
- City of Chicago Department BACP
- CivCon Services
- Comcast
- ComEd
- Cook County Contract Compliance
- Copa Airlines
- Cristina Foods
- DCEO
- DeVry University
- Ebco Inc.
- Exelon Energy
- Olivet Nazarene University
- Fantastic Sam's Hair Salons
- Farmers Insurance
- Federal Reserve Bank of Chicago
- Fifth Third Bank
- Galaxy Environmental Inc.
- GM Safety & Supply
- Goldman Sachs
- Grand Victoria Casino

Past Hispanic Business Expo Exhibitors

- Group O
- GQCHCC Greater Quad Cities Hispanic Chamber of Commerce
- H&R Block
- Goode Foods
- GSG Consultants
- HACE
- Hoy/Chicago Tribune
- IDES
- Illinois Finance Authority
- Illinois Attorney General's Office Illinois
- CMS BEP
- IDOT
- Illinois Finance Authority
- Illinois Tollway
- Illinois State Treasurer's Office
- Imagen Consultants
- Integrys Energy Group
- Kinzie Street Studios
- Konica Minolta
- La Raza Newspaper
- Lopez & Co., CPAs
- Mantes Insurance Group
- McCormick Place/ SMG
- Melendez Insurance
- Metra
- Mexico Tourism Board
- Mexifeast Foods, Inc.
- MPEA
- Multilingual Chicago

Past Hispanic Business Expo Exhibitors

- MWRDGC
- National Latino Education Institute
- National Louis University
- Nationwide Insurance
- Negocios Now
- New York Life
- Nicado Publishing Co.
- Northern Trust
- Northwestern Mutual Financial
- Nouveau Riche University
- OMEGA
- Orinoco Systems
- PACE
- Prado & Renteria
- Patron's Hacienda
- PNC
- Popular Community Bank
- Primera Engineers, LTD.
- Puerto Rican Chamber of Com.
- Quantum Crossings, LLC.
- R & G Engineering
- Rocket Productions
- RTA
- Rush Medical Group
- Salvador Insurance
- USA Life Insurance Company
- Social Security Administration
- South Holland Dodge
- State Farm Insurance
- Swat Ware

Past Hispanic Business Expo Exhibitors

- Subway Development Corp.
- Telemundo
- Tovar Snow
- Tristan & Cervantes
- Tropic Construction Corporation
- U.S. Cellular
- U.S. Department of Commerce
- U.S. Dept. of Housing Urban Development (HUD)
- U.S. General Services Administration
- U.S. Navy
- U.S. Postal Service
- United Building Maintenance
- Univision Radio
- United Healthcare
- United States SBA
- University of Illinois at Chicago
- US Department of Energy
- Verizon Wireless
- VisionIT
- Quantum Crossings, LLC.
- Wal-Mart/Sam's Club
- Walgreens
- Washington National
- Women's Business Development Center
- WYNN DALCO Enterprises
- Zuno Photographic



Contact:

Jaime di Paulo

jaime@ihccbusiness.net

Janet Dominguez

jdominguez@ihccbusiness.net

222 W. Merchandise Mart Plaza Suite 1212, c/o 1871 Chicago, IL 60654

www.ihccbusiness.net

(312) 425-9500